



BUSINESS AND ENTREPRENEURSHIP SECTOR

BUILDING AN ENTREPRENEURIAL WORKFORCE: PREPARING STUDENTS FOR TOMORROW'S CHALLENGES

Career Technical "Entrepreneurship"



- According to the Kauffman Foundation, California's small businesses comprise 98% of all businesses in the state and support 87% of total private sector jobs
- In a report from Intuit, by 2020 more than 40% of the American workforce, or 60 million people, will be freelancers, contractors and temp workers
- "California Employer Needs Surveys" identified soft skills as the top skills gap amongst new hires

With entrepreneurs and small businesses driving our economy, it is crucial that California Community Colleges prepare our students with the 21st Century Skills necessary to support the workforce needs of business and prepare future entrepreneurial leaders across all sectors of our economy.



Community Colleges ...

- Recognize that **businesses are asking for new-hire soft skills training**
- Understand that **the entrepreneurial mindset is a critical component of soft skills**
- Support the infusion of **entrepreneurial skills for students across all programs**
- Provide **real-world experiential learning** to reinforce technical and soft skills training

A primary goal of the California Community Colleges Business and Entrepreneurship Sector is to ensure that students not only receive the technical skills they need to succeed in their chosen field of study or discipline, but also the business and entrepreneurship skills for them to become future entrepreneurial leaders.



POWERED BY

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